

| Feature | A.Pester | EX.CO | OPINARY | CIVEY | PINPOLL |
|-------------------------------|-----------------------|-----------------------|-----------------------|------------|----------|
| Head Office | Tel Aviv, IL | Tel Aviv, IL | Berlin, DE | Berlin, DE | Linz, AT |
| Server Location | USA | Global | USA | DE (EU) | NL (EU) |
| Legal Basis for Data Transfer | GDPR / Privacy Shield | GDPR / Privacy Shield | GDPR / Privacy Shield | GDPR | GDPR |
| GDPR Compliant | Yes | Yes | Yes | Yes | Yes |
| TCF 2.0 Compliant | Yes | Yes | Yes | No | Yes |
| 3rd Party Free | No | No | No | No | Yes |
| Ads Free | Yes | Yes | Yes | Yes | Yes |
| Refinancing Options | Yes | Yes | Yes | No | Yes |
| Show Own Ads | No | No | Yes | No | Yes |
| Show 3rd Party Ads | Yes | Yes | Yes | No | No |
| Integrate with DMP | No | Yes | No | No | Yes |
| Generate Leads | Yes | Yes | Yes | No | Yes |
| Lazy Loading | Yes | No | No | Yes | Yes |
| oEmbed | Yes | No | No | No | Yes |
| WordPress Plug-in | Yes | Yes | Yes | No | Yes |
| Engagement Layouts | 6 | 12 | 3 | 1 | 3 |
| Price per Month (in EUR) | 430 | 410 | Unknown | Unknown | 410 |
| Views per Month | 1,000K | 500K | Unknown | Unknown | 500K |
| CPM (in EUR) | 0.43 | 0.82 | N/A | N/A | 0.82 |